MEMORIAL STADIUM

hen the University of California launched a statewide campaign in October of 1921 to build a football stadium on campus in honor of the World War I participants who lost their lives on the battlefields abroad, the response and results were staggering. In only one month, generous supporters of the University pledged more than \$1 million, and just two years later, one of the most beautiful athletic stadiums in the world was completed in picturesque Strawberry Canyon.

Now 80 seasons after its 1923 opening, the setting of Memorial Stadium remains one of the most breathtaking sights in all of college athletics. The plush wall of pine trees in the Berkeley Hills to the east is contrasted by a panoramic view of the

San Francisco Bay and three bridges to the west. Designed by world-renowned architect John Galen Howard and co-designers GF. Buckingham and E.E. Carpenter, the stadium is a tribute to their architectural talents, skills that were years ahead of their time. Fans who attend games today still marvel at the beauty of the structure, modeled after the Colosseum in Rome, and comment about the easy viewing for spectators from all angles within the stadium.

The stadium was completed in time for the Big Game of 1923 at a total cost of \$1,437,982. It was constructed in sections with expansion joints to withstand earth movement. Included in the initial construction were 12,000 barrels of cement, 1.1 million feet of lumber for concrete forms, 8,000 cubic yards of rock, 4,000 cubic yards of sand, 600 tons of steel, 800,000 feet of premium lumber which was used for seating, and 2,500 pine trees which today serve as the backdrop for the stadium.

Original plans for the stadium called for a capacity of 60,000, but they were altered in favor of a capacity closer to 80,000. The seating capacity has fluctuated due to renovation and other changes, but in 1947, a crowd of 83,000 watched Cal defeat Navy, 14-7, a feat which may have prompted Cal officials to establish an official capacity for the stadium. In the 1960s, temporary bleachers on the east side were removed and added wheelchair



The views at Cal's Memorial Stadium are spectacular, providing a unique combination of scenic beauty and view of Golden Bear football. The stadium was named the best place to watch college football in Sports Illustrated's 1997 special edition on the top 50 college athletic departments in the country.

seating and aluminum bleachers followed in the 1980s. For 2001, the press box was rebuilt, giving the stadium an official capacity of 73,347.

Overall, Cal football teams through the years have played before crowds of 70,000 or more on 56 occasions and there have been 21 games that attracted in excess of 80,000 spectators.

The advent of the Cal Sports 80s project, an \$8 million fund-raising campaign earmarked for the renovation of athletic facilities at Cal, further enhanced the appearance of Memorial Stadium. The most visible renovation came in 1981 when a new synthetic turf replaced the natural grass field to facilitate a stadium that could be utilized for practices as well as games when Cal's other practice facilities on campus became unavailable. State-of-the-art training quarters, locker rooms and a weight room replaced outdated facilities, and a new stadium administrative complex was also constructed in late 1983.

An expansion of the weight room and training facilities was completed in 1991, while a team meeting room expansion was completed in time for the start of the '94 season. Prior to the 1995 season, natural grass made a return to the stadium after 14 years of artificial turf at an estimated cost of \$1.5 million. Eight years later, a new generation of synthetic turf called Momentum Turf was installed prior to the 2003 season (see page 30).

Memorial Stadium Facts and Figures

Overall Record: 278-200-16 (.579, 49 winning seasons,

27 losing seasons, 4 tied)

2002 Record: 4-3

Most Consecutive Winning Seasons: 12, 1927-38

Most Games, Season: 10, 1932 (6-2-2)

Most Wins, Season: 8, 1924 (8-0-1), 1938 (8-0)

Most Losses Season: 6, 2001 (0-6) Most Consecutive Wins: 21, 1947-50 Longest Unbeaten Streak: 24, 1947-51 Most Consecutive Losses: 8, 2000-01 Record in Doubleheaders: 15-1 (1932-39)

Undefeated Seasons: 1923 (1-0), 1924 (8-0-1), 1929 (5-0-1), 1935 (7-0), 1937 (6-0-1), 1938 (8-0), 1948 (7-0), 1949 (6-0),

1950 (6-0-1)

Winless Seasons: 1959 (0-5), 2001 (0-6) Record on Synthetic Turf: 44-34-3 (.562) Record on Grass: 234-166-13 (.582)

Milestone Wins

1st - Cal 9, Stanford 0, Nov. 24, 1923
50th - Cal 14, St. Mary's 13, Oct. 7, 1933
100th - Cal 14, Pacific 0, Oct. 14, 1944
200th - Cal 28, Southern Cal 14, Nov. 1, 1975
250th - Cal 42, Oregon State 0, Oct. 3, 1992
278th - Cal 30, Stanford 7, Nov. 23, 2002

Largest Crowds

Att	Opponent	Date	Result
83,000	Navy	Sept. 27, 1947	Cal, 14-7
83,000	Stanford	Nov. 22, 1952	Cal, 26-0
82,070	Stanford	Nov. 24, 1928	Tie, 13-13
82,000	Stanford	Nov. 19, 1938	Cal, 6-0
81,500	USC	Oct. 15, 1949	Cal, 16-10
81,500	USC	Oct. 20, 1951	USC, 21-14
81,490	Stanford	Nov. 20, 1954	Cal, 28-20
81,490	Stanford	Nov. 22, 1958	Cal, 20-18
81,000	10 Times		
70,000+ cro	owds: Cal, 26-25-5	(.509)	
80 000+ cre	owds: Cal 12-7-2 (619)	

ATHLETIC FACILITIES

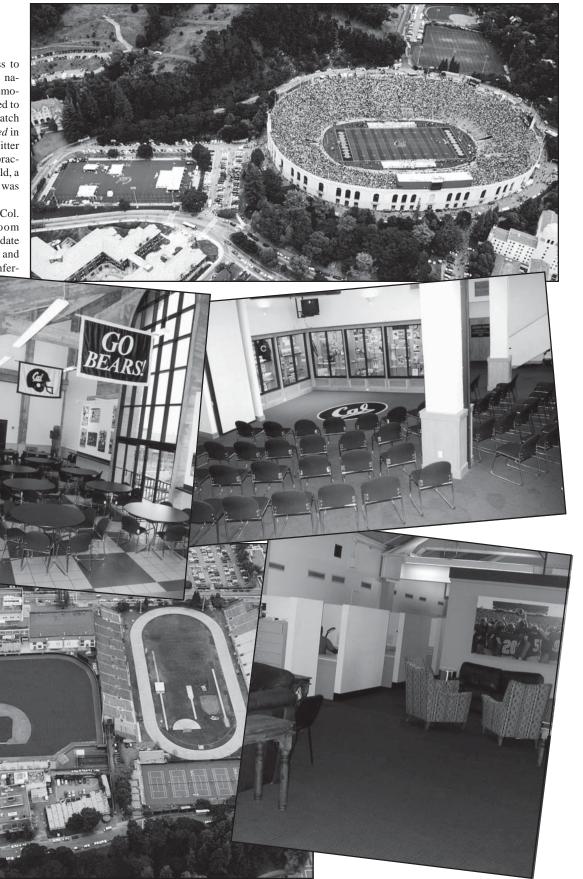
Home of Golden Bear Athletics

Cal student-athletes have access to some of the finest facilities in the nation, starting with 73,347-seat Memorial Stadium (top), which was judged to be best place in the country to watch college football by *Sports Illustrated* in 1997. Flanking the stadium are Witter Field, which provides two grass practice fields, and Maxwell Family Field, a 100-yard artificial turf field which was resurfaced in 2002.

Inside Memorial Stadium are the Col. Charles Travers Big Game Room (middle right), which can accommodate the entire squad for team meetings and is also used for post-game press confer-

ences, the Louise Travers Memorial Club Room (right), where the football team holds its training table, and the players' lounge and computer lab (bottom right).

In close proximity to each other on the western end of campus are many of Cal's other athletic facilities (lower left), including Edwards Track Stadium, Evans Diamond, Hellman Tennis Complex, Spieker Aquatics Complex and Haas Pavilion.



NOTABLE CAL ALUMN

Shareef Abdur-Rahim - NBA All-Star, 2000 U.S. Olympian

Horace Albright - Awarded 1980 Medal of Freedom

Roger Baccigaluppi - President, Blue Diamond Growers

Stanley Barnes - Judge, U.S. Court of Appeals

Steve Bartkowski - No. 1 overall NFL draft pick in 1975

Stephen Bechtel - Founder of world's largest constructional engineering firm

Zulfikar Ali Bhutto - President, Islamic Republic of Pakistan

Matt Biondi - Three-time Olympic swimmer, winner of eight gold medals



Bill Bixby - Actor, "The Incredible Hulk"

W. Michael Blumenthal - U.S. Secretary of the Treasury

Allen Broussard - Assoc. Justice, California Supreme Court

Jerry Brown - Governor of California, Mayor of Oakland

Thomas Cech - Chemist, Nobel Prize winner

Peter Chernin - Chairman, 20th Century Fox

Leroy Chiao - First Chinese-American astronaut

Choon Kun Cho - President, Korean Airlines

Rachelle Chong - Member, Federal Communications Commission

Beverly Cleary - Author, "Ramona the Pest"

Shirley Dean - Mayor of Berkeley

Joan Didion - Author, "Play It as It Lays"

Brig. Gen. James H. Doolittle -World War II hero, Medal of Honor winner

Newton Drury - Director, National Park Service

Adam Duritz - Lead singer, Counting Crows



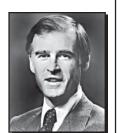
George Akerlof



Matt Biondi



Bill Bixby



Jerry Brown



Adam Duritz

Maria Echaveste - Deputy Chief of Staff, Clinton Administration

Joseph Erlanger - Winner of 1944 Nobel Prize for chemistry

Joy (**Biefeld**) **Fawcett** - 1999 U.S. Women's World Cup soccer team, U.S. Olympian

Don Fisher - Chief Executive Officer, The Gap

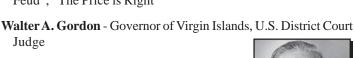
David Flinn - President, University of Wisconsin

John Kenneth Galbraith - Economist

John W. Gardner - U.S. Secretary of Health, Education & Welfare

Tony Gonzalez - NFL All-Pro tight end

Mark Goodson - TV producer, "Family Feud", "The Price is Right"



Michele Granger - Olympic gold medallist, softball pitcher

Andrew Grove - President and CEO of Intel Corporation

Walter Haas Jr. - President, Levi Strauss & Co.; former owner of Oakland Athletics

Co.; former owner of Oakland Athletics

Philip Habib - U.S. Special Envoy to Middle East

William R. Hearst Jr. - Newspaper publisher

Thelton E. Henderson - Chief judge, U.S. District Court of Northern California

Judith Heumann - Asst. U.S. Secretary of Education

Marguerite Higgins - Journalist, Pulitzer Prize winner

Susanna Hoffs - Lead singer of "The Bangles"

Lance Ito - Superior Court Judge, presided over O.J. Simpson trial

Ida Jackson - United Nations observer, founder local chapter of National Council of Negro Women

Jackie Jensen - Former American League MVP

Kevin Johnson - NBA All-Star



Don Fisher

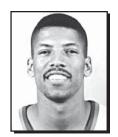


Mark Goodson



Walter A. Haas

Susanna Hoffs



Kevin Johnson

Edgar F. Kaiser - Founder, Kaiser Permanente

Jeff Kent - 2000 National League MVP

Clark Kerr - Chancellor, UC Berkeley

Jason Kidd - NBA All-Star, 2000 U.S. Olympian

Maxine Hong Kingston - Author, 1997 National Humanities Medal

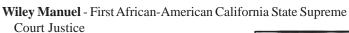
Yuan T. Lee - Chemist, Nobel Prize winner

Jean Lemmon - Editor, "Better Homes and Gardens"

Willard Libby - Scientist, discovered Carbon 14, Nobel Prize winner

Tung Yen Lin - World-renown civic engineer

Jack London - Author, "The Call of the Wild"



Jerry Mathers - Actor, "Leave it to Beaver"

John A. McCone - Director of CIA, Atomic Energy Commission

Terry McMillan - Author, "Waiting To Exhale," "How Stella Got Her Groove Back"

Robert McNamara - U.S. Secretary of Defense

Mary T. Meagher - U.S. Olympic swimmer, winner of three gold medals

Norman Mineta - U.S. Secretary of Transportation

Gordon Moore - Co-founder, Intel Corp.

Julia Morgan - Architect

Emil M. Mrak - Chancellor, UC Davis

Hardy Nickerson - NFL All-Pro linebacker

Sadako Ogata - U.N. High Commissioner for Refugees

Gregory Peck - Actor, Academy Award winner, "To Kill a Mockingbird"

Kenneth Pitzer - Chemist, president of Stanford University

Robert Raven - President, American Bar Association



Maxine Hong Kingston



Jack London



Terry McMillan



Mary T. Meagher



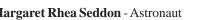
Norman Mineta

Helen Wills Moody Roark - Winner of eight Wimbledon championships

James Schamus - Producer, "In the Bed-

Glenn Seaborg - Nuclear physicist, Nobel Prize winner, co-founder of Element 106

Margaret Rhea Seddon - Astronaut



Mimi Silbert - Co-founder, Delancey Street Foundation

William G. Simon - Director, FBI

Samuel Smith - President, Washington State University

Leigh Steinberg - Lawyer, sports agent

Irving Stone - Chairman, American Greetings

Michelle Tafoya - TV Sports Personality

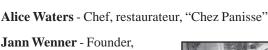
George Takei - Actor, Mr. Sulu on "Star Trek"

Roger Traynor - Chief Justice, California Supreme Court

Eugene Trefethen Jr. - President, Kaiser Industries

Rex Walheim - Space Shuttle astronaut

Earl Warren - Chief Justice, U.S. Supreme



Frederick Weyand - U.S. Army Chief of Staff

"Rolling Stone" magazine

Lionel Wilson - First African-American mayor of Oakland

Pete Wilson - Governor of California



Gregory Peck

Leigh Steinberg

Michelle Tafoya

Rex Walheim

Dean Witter - Founder, Dean Witter Financial Services

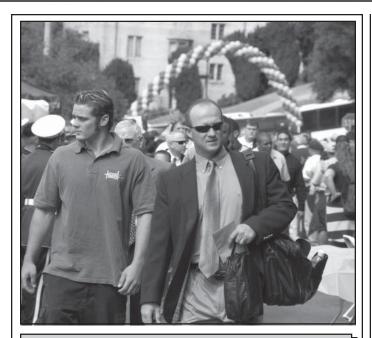
Steve Wozniak - Co-founder, Apple Computer Systems

James D. Zellerbach - U.S. Ambassador to Italy



Alice Waters

CALTRADITIONS



March to Victory

Cal began a new "tradition" in the fall of 2002 with the March to Victory. Approximately two-and-a-half hours before kickoff of each home game, more than 1,000 Golden Bear fans form a human tunnel outside the north end of Memorial Stadium to cheer on the football team as it marches into the locker room.

Perhaps nowhere else in America is the color and pageantry of college football better captured on autumn Saturdays than at the University of California and Memorial Stadium, which was judged to have the best view of any college stadium in the country by *Sports Illustrated*. The rich history of the Golden Bears on the gridiron has

borne some of the most colorful and time-honored traditions in the sport today.

Blue and Gold

Official colors of the University of California were established at Berkeley in 1868. The colors were chosen by the University's founders, who were mostly Yale men who had come West. They selected gold as a color representing the "Golden State" of California. The blue was selected from Yale blue. Cal teams have donned the blue and gold since the beginning of intercollegiate athletic competition in 1882.

Golden Bears

In 1895, the University of California track & field team was the dominant power on the West Coast and decided to challenge several of the top teams in the Midwest and East on an eight-meet tour that is now credited by many historians as putting Cal athletics onto the national scene. As a symbol of the University, Regent Arthur Rodgers, class of 1872, commissioned a blue silk banner emblazoned with a golden grizzly bear, the symbol of the state of California. The banner was

carried by the team on its successful tour, which saw them win five of the eight competitions. Cal athletic fans were so ecstatic over the team's performance that Professor Charles Mills Gayley was inspired to write the song "The Golden Bear." Cal's athletic teams have been known as the Golden Bears ever since.

Card Stunts

The Cal rooting section is credited with establishing one of the most time-honored traditions in college football - performing card stunts at college football games. Cal began this activity for the 1910 "Big Game," a rugby match between California and Stanford. The original stunts performed that afternoon depicted the Stanford Axe and a big blue "C" formed on a white background.

The tradition is a crowd favorite at Memorial Stadium as several times each season Cal students perform CALIFORNIA

as many as 10 different stunts, using more than 5,000 cards. The painstaking process of plotting the positions of the cards, which once took days to complete, is now aided by computers that add to the precision of the images produced in the card section.

Cal Band

The University of California Marching Band has been a tradition at Berkeley for more than 100 years, exemplifying many of the best aspects of student life at one of the nation's most prestigious public universities. It boasts over 200 members, a student-run management and a unique high-step marching style, all of which combine to make it one of the most singular bands of its kind.

Formed as the R.O.T.C. Cadet Band in 1889, the Cal Band adopted its present name in 1923. It has performed across the country and around the world at such events as the

Brussels World Fair in 1958, Expo '70 in Japan and a Bicentennial Tour of the United States in 1976. In 1980, the Band took to the stage with the San Francisco Ballet, and it was the official state band for the city's welcome to Queen Elizabeth II and Prince Phillip of Great Britain in 1983.

California Victory Cannon

The California Victory Cannon was presented to the Rally Committee in time for the 1963 Big Game by the class of 1964. It is shot off at the beginning of each game, after each score and after each Cal victory. Only once, against Pacific on Sept. 7, 1991, did the Bears

2003 California Golden Bear Football Media Guide

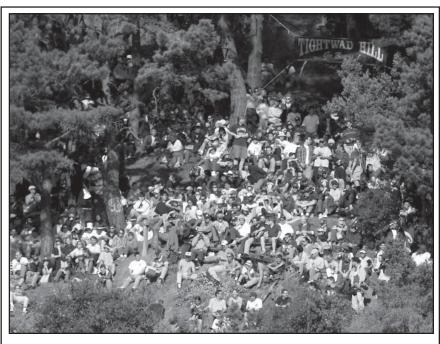


score too many times for the cannon, racking up 12 touch-downs before the cannon ran out of ammunition. The cannon, which was originally kept on the sidelines, has been mounted on Tightwad Hill above Memorial Stadium since 1971.

Big "C"

The Big "C" is located on Charter Hill above Memorial Stadium and was constructed in 1905 by the classes of 1907 and '08. The road up to the Big "C" was build on Feb. 29, 1916 by the male members of the Cal student body in three-and-a-half hours, using 2,000 picks and shov-

els that were donated by the Southern Pacific Railroad. The Rally Committee became the custodians and guardians of the Big "C" some time after 1952.



Tightwad Hill

For decades, enterprising Cal fans have hiked to Tightwad Hill high above the northeast corner of Memorial Stadium. Not only does the perch provide a free look at the action on the field, but it also offers a spectacular view of San Francisco Bay to the west.

Since then, the Committee has been in charge of painting the "C" and protecting it from vandalism.



Songs of Cal

While through the years California has collected numerous songs that are popular with its alumni and fans alike, two songs are regularly heard on football Saturdays each fall at Memorial Stadium. Those songs are the familiar fight song entitled "Big C," a brisk marching tune composed by N.S. McLaren and H.P. Williams of the class of 1914. The other is the Cal alma mater, "Hail to California," written and composed by Clinton R. "Brick" Morse, class of 1896.

Hail to California

Hail to California, Alma Mater Dear Sing the joyful chorus, Sound it far and near. Rallying 'round her banner, We will never fail. California Alma Mater, Hail! Hail! Hail!

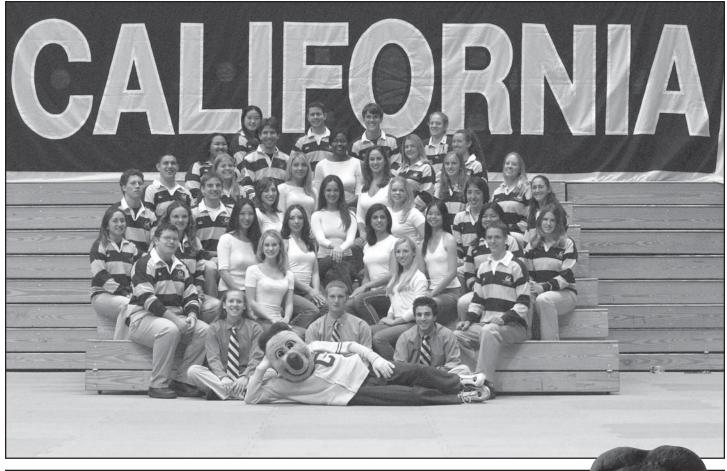
Big C

California!

On our rugged Eastern foothills, stands our symbol clear and bold. Big C means to fight and strive and win for Blue and Gold. Golden Bear is ever watching. Day by day he prowls. And when he hears the tread of lowly Stanford Red, from his lair he fiercely growls!

(Yell: Gr-rr-rah, Gr-rr-rah, Gr-r, r-r-r, r-r-rah!)

CAL SPIRIT



Cal Spirit Groups

The Cal Spirit groups are responsible for promoting all spirit-related activities at the University of California and are active at home events, as well as many away games. In addition, they act as ambassadors of the University by assisting with alumni functions, fund-raising events and other formal occasions promoting Cal spirit. The groups are the Rally Committee, Cal Dance Team, Cal Yell Leaders and the Cal mascot, Oski.

The Rally Committee, the oldest student group on campus, serves the student body by upholding spirit and tradition. Above and beyond producing all rallies on campus, Rally Com is responsible for maintaining the Big C, displaying the California banner, the Cal flags, and constructing and executing card stunts at football games. Not to be forgotten is the California Victory Cannon, and when the Axe is in the possession of the Bears, the Committee is the custodian of the Axe.

The Cal Dance Team consists of 14 women who dance to traditional Cal fight songs and Cal Band rock songs. During the football season, they perform on a wooden platform that is elevated off the football field. During basketball season, the team dances on the sidelines and on the basketball court during timeouts and performs entertaining half-time productions.

Cal Yell Leaders, also known as the Mic Men, are student leaders of the rooting sections at all Cal sporting events. In addition, they emcee at rallies, alumni and community events.

Oski, the official mascot of the University of California, has been a tradition at the school since making his debut during the 1941 football season. Prior to his arrival, live mascots were used at Memorial Stadium with varying degrees of success. It was decided in 1940 that a costumed mascot would make a more suitable alternative to a live bear.

Named after the popular "Oski Wow-Wow" yell, the Cal mascot is selected by the Oski Committee, a governing body that oversees all aspects of caring for the lovable Bear. Oski's identity is unknown to everyone, with the exception of the committee.



FunZone



Cal fans enjoy the biggest tailgate party in Berkeley every home football Saturday at FunZone. Located on Maxwell Family Field right beside Memorial Stadium, FunZone offers fans a chance to get revved up for the big game. And best of all ... admission is free.

Each weekend, more than 3,000 fans stop by to take advantage of the food and live entertainment. Other features at FunZone, which opens 2 1/2 hours prior to kickoff, include a kids' area with interactive games,

appearances by the Cal Marching Band and cheerleaders, and large screen TVs showing college football games from around the country.

Prior to the start of each season, a special FunZone gives fans the opportunity to meeting Cal football players and coaches, get autographs and find out more about the Golden Bears.



Matt Currin, left, and Sean Currin, second from right, enjoy dinner with family at the Bearants postgame meal on Maxwell Family Field.

Cal Bearents

Initiated in the fall of 1986, Cal Bearents has grown from an idea of six people into an organization numbering in the hundreds. Proud moms, dads, siblings, aunts, uncles, cousins grandparents, in-laws and friends all gather together to share the Cal football experience with the players.

Because no one understands the triumphs and tribulations in an athlete's season as thoroughly as family and friends do, all Bearents share a special bond. Regardless of whether their player plays in a starring or supporting role, Bearents consistently provide a network of support for the players and for each other. In addition to extending an open invitation for all players to join family and friends for postgame barbecues after each home game, Bearents also participate in and coordinate various other events throughout the year with Cal Alumni and Bear Backers.

Sons of California

Cal's football alumni association, the Sons of California, is an active organization that supports the Golden Bear program. The group was created several years ago to continue the relationships that were forged inside Memorial Stadium. Each year, the Sons of California have a reunion at a home game and hold a fund-raising golf tournament in the spring. In addition, they sponsor a reception at the end of the year for graduating football players. For more information, contact Mike Pawlawski in the Bear Backer Office at 510-642-2710.



Former players gathered for a pre-game reception before a home game.

Pappy's Boys

Founded in 1986, Pappy's Boys is an organization of more than 500 former Golden Bears who played under legendary Cal football coach Lynn "Pappy" Waldorf. Not only does the group get together to relive the success of the Cal team's during the Waldorf era, but it supports the program in many areas. Recent efforts include establishing a \$400,000 endowment for football scholarships and raising funds for the two most recent additions to campus statuary: that of Waldorf kneeling near Faculty Glade and the giant grizzly bear by Memorial Stadium.

Waldorf compiled a 67-32-4 record as head coach at Cal from 1947-56. For the 1948, '49 and '50 seasons, Waldorf guided the Bears to a 39-3-1 record and three consecutive Rose Bowls. He was inducted into the National Football Foundation Hall of Fame in 1966 and into the Cal Athletic Hall of Fame in 1987.

In the late 1990s, Pappy's Boys produced a book, "Pappy's Boys, The Rose Bowl Years: A Legacy of Winning," which was edited by *Sports Illustrated* writer Ron Fimrite and produced by former Cal quarterback Dick Erickson. The book contains 59 autobiographical essays by players, coaches,

and others involved in the Waldorf Rose Bowls, plus a preface by Nobel laureate and former Cal chancellor



A bronze statue of Pappy Waldorf graces the Faculty Glade on campus.

SAN FRANCISCO BAY AREA

he San Francisco Bay Area is a major metropolitan area of approximately six million people and one of the most scenic regions in the United States. The Bay Area includes the major cities of San Francisco and Oakland, as well as Berkeley, home of the world-renowned University of California. Just south is the city of San Jose and the Silicon Valley, home to many of the world's high tech companies. The Bay Area also lies within easy driving distance of the high Sierra resorts of Lake Tahoe and Yosemite, the Monterey/Carmel peninsula, the world famous Napa wine country, and the spectacular Mendocino Coast.

Everyone knows "The City" – San Francisco – from countless photographs, movies and television shows that capture its magic. It is a city built on a series of more than 40 hills, offering panoramic views of every kind. The hub of a nine-county complex and the financial and insurance capital of the world, San Francisco

has a resident population of about 740,000. San Francisco is situated on a 46.6 square-mile peninsula bounded on the west by the Pacific Ocean, on the north by the Golden Gate strait, and from north to east by the San Francisco Bay. The City has been named the world's top city twice by readers of Cond, Nast Traveler and the top U.S. city seven times since 1988.

The San Francisco Bay is spanned by two landmarks, the Golden Gate and San Francisco-Oakland Bay bridges, and graced by four islands: Alcatraz, Angel, Yerba Buena and Treasure. The area is easily navigated by car, BART (Bay Area Rapid Transit), bus or ferry, making it easily accessible to all.

Located across the Bay Bridge from San Francisco, Oakland is a city of more than 380,000, jam-packed with exciting attractions, stimulating arts, and a climate that is ranked number one in the country by Prentice Hall's Places Rated Almanac. Oakland's charm exceeds its man-made wonders, as its tumbling hills, vast forests, hiking and riding trails, beautiful lakes and numerous parks provide a natural escape for those who prefer nature over an urban environment.

Berkeley, just a 12-mile drive from San Francisco, is situated on 18.8 square miles with a population of 105,000 people. A study in contrasts,





The Berkeley hills offer a spectacular, panoramic view of the San Francisco Bay Area, including the Golden Bate Bridge, Alcatraz Island and the Marin Headlands.

Berkeley is a small town with a bigcity character. With its world-renowned university, global population and rich diversity of cultural arts, Berkeley reflects and affects the rest of the country.

In the Berkeley hills, Tilden Regional Park offers more than 30 miles of hiking trails, a public golf course, swimming at Lake Anza and plenty of places to picnic. As part of its wealth of cultural life, Berkeley boasts the award-winning Berkeley Repertory Theatre, an opera company, a nationally celebrated symphony and a ballet company.

Just north of San Francisco, across

Top U.S. Cities

- 1. San Francisco, CA
- 2. New York, NY
- 3. Charleston, SC
- 4. Chicago, IL
- 5. Santa Fe, NM
- 6. New Orleans, LA
- 7. Boston, MA
- 8. Honolulu, HI
- 9. Washington, DC
- 10. Carmel, CA

Source: Conde Nast Traveler magazine, 2002 Readers' Choice Awards

the shining jewel of the Bay Area - the Golden Gate Bridge – lies Marin County and the North Bay. Stunning views of hills and mountains cascading into the bay and the ocean at every turn, Marin County boasts some of the most beautiful scenery in the world.

The Golden Gate National Recreation Area, the only U.S. national park in a major metropolitan area, is the largest urban park in the world. Muir Woods National Monument offers peaceful walks and hikes through majestic groves of towering redwoods, while Point Reyes National Seashore offers spectacular bird and whale watching.

Sports fans can see it all in the Bay Area - professional football (San Francisco 49ers, Oakland Raiders), professional basketball (Golden State Warriors), professional baseball (San Francisco Giants, Oakland Athletics), professional hockey (San Jose Sharks), and outstanding collegiate competition

Sources: S.F. Convention and Visitors Bureaus, Oakland Convention & Visitors Authority, Berkeley Convention and Visitors Bureau, and the California Trade and Commerce Agency.